



ROCKWOOL™

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Part of the ROCKWOOL Group



A New Chapter

Starting January 1, we will be doing business as ROCKWOOL. It's a major milestone in our 80-year history, and Ranson will be an important part of our family.

ROCKWOOL will continue to be the world leader in stone wool solutions. We will continue to deliver superior quality and performance. Our vision remains creating value for our customers as they address the challenges of modern living. Our commitment to delivering product solutions, innovation, education and market growth to our customers will be just as strong.

With the help of this community, we'll strive to enrich the lives of those around us.

We're happy to answer your questions.

ROXUL is committed to sharing information about this project with our new neighbors throughout the entire process. If you have a question, don't hesitate to contact us.

Leslie McLaren, NA Manager, Government Affairs & Corporate Communications

800.265.6878 ext 4307
905.875.9307

leslie.mclaren@rockwool.com

Postcard



We're building a new home in Jefferson County. And we're proud to be your neighbor.

ROXUL – part of the ROCKWOOL Group – is thrilled to build a brand-new, state-of-the-art facility in Ranson. It's a \$150 million investment, and it will expand our ability to meet the growing needs of our customers.


ROXUL is the world's largest stone wool insulation manufacturer, and we're excited to become part of this community.

During the past year, we've visited and explored the Panhandle. The welcome we've received has been inspiring. It's become obvious – selecting West Virginia as our new home was the perfect choice. Thank you.


It's not just an investment in ROXUL – it's an investment in this community. Once we're fully operational, the facility will employ about 150 folks from this region. That's 150 new jobs. That's a boost for the local economy. And it's incredibly rewarding.



Part of the ROCKWOOL Group



Hello Jefferson County



Proud to be in Almost Heaven

We support local charities.

Our insulation products may foster comfort and safety for buildings and people, but it's our commitment to our communities that builds the strongest foundations. Supporting causes that make a difference in our community is important to us.

ROCKWOOL recently sponsored the 8th annual Christmas for Charities, helping the Rotary Club of Charles Town give thousands of dollars to local charities. We've also supported the Ranson Tree Lighting Ceremony, which included the Fire Truck Train for kids.

And we are just getting started.

We believe in protecting the environment.


ROCKWOOL's products are environmentally sound, made with natural rock and recycled slag. Any production waste we create in our facilities is recycled – with no waste going to the landfill.

Recycling and waste reduction are vital pieces of our environmental policies, which also include reusing storm water in our manufacturing process, using the heat from our process to help heat the factory and warehouse, using motion sensor lighting, recycling all pallets and a no idling policy.

Our production line is fitted with state-of-the-art technologies that provide the most effective controls on plant emissions. While we are well within the EPA's stringent guidelines, we are proud to consistently surpass air quality standards.



A new chapter in Ranson



Just last year, we were known as ROCKUL, and our products had always contributed to the energy efficiency of spaces. As of January 1, we are doing business as ROCKWOOL, and that legacy will continue. With the world's energy consumption expected to rise 50% by 2050, we can address that trend with more sustainable solutions. It's a bold leap forward and a major milestone in our 80-year history. Ranson is an important part of our future.

ROCKWOOL will continue to be the world's leader in stone wool solutions. We will continue to deliver superior quality and performance. Our vision remains creating value for our customers as they address the challenges of modern living. Our commitment to delivering product solutions, innovation, education and market growth to our customers will be just as strong.


With the help of this community, we'll strive to enrich the lives of those around us.

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Learn more at www.rockwool.com



PROUD TO BE IN WEST VIRGINIA

During the past year, we've visited and explored the Panhandle. The welcome we've received has been inspiring. It's become obvious – selecting West Virginia as our new home was the perfect choice.

ROCKWOOL is the world's largest stone wool insulation manufacturer, and we're proud to become part of this community.

The ROCKWOOL family is thrilled to build a brand-new, state-of-the-art facility in Ranson. It's a \$150 million investment, and it will expand our ability to meet the growing needs of our customers.

But it's not just an investment in ROCKWOOL – it's an investment in this community. Once we're fully operational, the facility will employ about 150 folks from this region. That's 150 new jobs. That's a boost for the local economy. And it's incredibly rewarding.

In the News



Insulation manufacturer to build \$150 million plant in Ranson creating 150 jobs.

The Gazette-Mail

ROXUL to build Jefferson County plant, expected to create 150 jobs

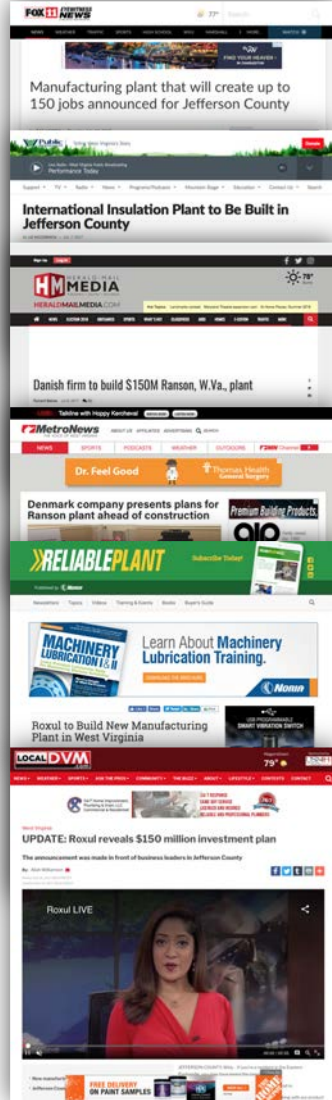
Carolina On Your Mind?

ROXUL Creating Up to 150 Jobs in West Virginia

Rockwool Plans Major Manufacturing Plant In Ranson, West Virginia

Ranson welcomes Roxul, State AG comments

New manufacturing plant coming to Jefferson County



Manufacturing plant that will create up to 150 jobs announced for Jefferson County

International Insulation Plant to Be Built in Jefferson County

Danish firm to build \$150M Ranson, W.Va., plant

Dr. Feel Good

Denmark company presents plans for Ranson plant ahead of construction

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Roxul to Build New Manufacturing Plant in West Virginia

UPDATE: Roxul reveals \$150 million investment plan

The announcement was made in front of business leaders in Jefferson County

Roxul LIVE



The Journal

Roxul insulation maker to begin search for workers

Don't run out of ink!

EXECUTIVE

ROXUL, Inc. Rebrands to ROCKWOOL

Highly RATED

Spirit of Jefferson

ROXUL crosses globe to connect with area leaders

The Journal

Rockwool plant in Ranson on track for June groundbreaking

MORE INSTALLED EQUIPMENT

HYDROCARBON ENGINEERING

Rebrand for ROXUL Technical Insulation

HELLO ROCKWOOL: Stone wool manufacturer ROXUL Inc. is now ROCKWOOL in North America

HELLO ROCKWOOL: Stone wool manufacturer ROXUL Inc. is now ROCKWOOL in North America



MARKETS INSIDER

HELLO ROCKWOOL: Stone wool manufacturer ROXUL Inc. is now ROCKWOOL in North America

STATE JOURNAL

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'Booming' Jefferson County leading Eastern Panhandle's economic engine, Diehl: 'Life is good in Jefferson County'

The Journal

BRCTC works with Roxul on training program

HMMEDIA

Denmark company bringing 150 jobs and new plant to Ranson, W.Va.

WEPM

Denmark Company presents plans for Ranson plant ahead of construction

MetroNews July 6, 2017

Insulation manufacturer to build \$150 million plant in Ranson creating 150 jobs

“Roxul, which makes stone wool insulation, decided the Ranson site was the best after reviewing a number of other sites for its second North American plant, Ranson City Manager Andy Blake said.”

Roxul plans to use 130 acres of the site to build its plant.

Jefferson County Development Authority July 6, 2017

Roxul Will Build Manufacturing Plant in Jefferson County

Governor Jim Justice announced today that Roxul will build a \$150 million manufacturing plant in the city of Ranson, Jefferson County.

ROXUL plans to build a 463,000-square-foot manufacturing facility on an estimated 130 acres on the Jefferson Orchards site in Jefferson County.

The screenshot shows a MetroNews article titled "Insulation manufacturer to build \$150 million plant in Ranson creating 150 jobs". The article is dated July 06, 2017, at 12:22PM. The author is Jeff Jenkins. The article text states that the Jefferson County City of Ranson has annexed the former Jefferson Orchards property along state Route 9, and the manufacturing company Roxul has announced plans to build a \$150 million plant there. The article quotes Ranson City Manager Andy Blake, who says that Roxul decided the Ranson site was the best after reviewing other sites. He also mentions that the site is a flat 400-acre piece of ground, located beside a Class I railroad and along West Virginia Route 9. The article notes that Roxul plans to use 130 acres of the site to build its plant and that the company is looking to hire 150 people from management to production jobs in the months to come. The article concludes by stating that the new production site places the company close to major population centers in the northeastern, mid-Atlantic, and mid-western United States. The article includes a "SHARE ARTICLE" section with links for Facebook, Twitter, and Email. There are also social media share counts: Facebook (14), Twitter (12), and Email (12). The article features a large "R" logo with a gear and the text "RANSON AT THE CENTER OF OPPORTUNITY". To the right of the article are several advertisements, including PatientLink, Let It Go... Thomas Health Colonoscopy, and specPower.

The screenshot shows the website of the Jefferson County Development Authority (JCDA). The page is titled "ROXUL Will Build Manufacturing Plant in Jefferson County" and is dated July 06, 2017. The page features a large headline and a sub-headline. The main text states that Governor Jim Justice announced today that ROXUL will build a \$150 million manufacturing plant in the City of Ranson, Jefferson County. Upon completion, the plant is expected to create up to 150 jobs with positions ranging from management level to the production line. The page includes a "Recent News" section with three items: "Jefferson County Development Authority Addresses Misinformation about Rockwood" (July 31, 2018 10:47:31 AM), "SPX Purchases Schonstedt Instrument Company in Jefferson County" (July 16, 2018 9:58:03 AM), and "Auto Repair and Performance Shop Opens in Burr Business Park" (July 13, 2018 10:27:21 AM). The page also features a "JCDA Seeks Architectural Services for Shell Building in Burr Business Park" link. The page includes a search bar and a navigation menu with links for Business Advantage, For Site Selectors, For Businesses, Data & Demographics, and Living in Jefferson County. The page also includes a "Call (304) 728-3255" button and a "Search the site" button. The page footer includes the JCDA logo and the text "Jefferson County Development Authority".

The Journal September 7, 2017

Ranson preps for \$15 million in infrastructure

Roxul is preparing to purchase 130-acre site to construct the “rockwool” insulation plant at the orchard, which encompasses 400 acres of undeveloped land in Ranson. The Denmark-based company plans to start manufacturing residential and commercial insulation products starting in 2020 with about 120 to employees.

The screenshot shows the top of the 'The Journal' website. The navigation bar includes links for NEWS, SPORTS, OPINION, LIFE, OBITS, SPECIAL SECTIONS, JOBS, CLASSIFIEDS, and GARAGE SALES. The main headline is 'Ranson preps for \$15 million in infrastructure'. Below the headline, it says 'LOCAL NEWS' and 'SEP 7, 2017'. The author is 'TIM COOK' with the email 'cook@journal-onw.org'. There are social media share buttons for Facebook, Twitter, and Email. A featured image for 'Les Miserables' is shown with the text 'October 23 - 28 Altria Theater GET TICKETS'. To the right of the article is a Squarespace advertisement with the text 'All the tools for your website and online store.' and a 'GET STARTED' button. At the bottom right, it says 'MOST READ'.

West Virginia Executive October 26, 2017

ROXUL Inc. Rebrands to ROCKWOOL

ROXUL Inc., the North American division of the ROCKWOOL GROUP, the world’s largest stone wool manufacturer, announces it will commence a full rebrand to ROCKWOOL.

Since 2014, the ROCKWOOL Group has invested some \$350 million in three new North American manufacturing facilities, including a recently announced stone wool plant in Ranson, West Virginia.

The screenshot shows the 'West Virginia Executive' website. The navigation bar includes links for SUBSCRIBE TO MAGAZINE, ADVERTISE, NOMINATE A YOUNG GUN, SUGGEST AN ARTICLE, NOMINATE A SHARP SHOOTER, RESOURCES, CONTACT, and HOW TO REGISTER HERE. The main headline is 'ROXUL Inc. Rebrands to ROCKWOOL'. Below the headline, it says 'October 26, 2017 | Posted in Business News'. There are social media share buttons for Facebook, Twitter, LinkedIn, and Email. The article text reads: 'ROXUL Inc., the North American division of the ROCKWOOL GROUP, the world's largest stone wool manufacturer, announces it will commence a full rebrand to ROCKWOOL. The ROCKWOOL brand has been marketed proudly and internationally for 80 years and now will be adopted in North America.' The article continues with details about the rebrand taking effect on January 1, 2018, and the company's commitment to innovation and customer service. On the right side, there is a 'Current Issue' section for 'EXECUTIVE' magazine and a sidebar with various advertisements including 'UNITED BANK', 'spilman', 'Summersville', 'FOLLOW', 'CLICK ME', 'ZMM', and 'DHG'.

The Shepherdstown Chronicle

November 24, 2017

Roxul officials share plans with Chamber

Officials with Roxul, a Denmark-based corporation set to open a facility in Ranson, met with members of the Jefferson County Chamber Commerce on Nov. 16 to provide a bit of history of their company, as well as a look ahead at what is in store for Ranson and Jefferson County.

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Roxul officials share plans with Chamber

November 24, 2017
Toni Milbourne - For the Chronicle, Shepherdstown Chronicle

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CHARLES TOWN - Officials with Roxul, a Denmark-based corporation set to open a facility in Ranson, met with members of the Jefferson County Chamber of Commerce on Nov. 16 to provide a bit of history of their company, as well as a look ahead at what is in store for Ranson and Jefferson County.

Vice President Peter Regenberg was joined by Leslie McLaren, communications and government affairs manager for the company, as they explained how Roxul decided to locate in this area. Roxul, they shared, is a world leader in noncombustible stone wool insulation products. The plant coming to Ranson will be located on the former Jefferson Orchard property off old W.Va. 9. The 150-acre parcel will house a plant that will provide up to 150 jobs for individuals in the area.

Regenberg explained that all products are generated from rock. The product, he said, provides passive fire protection because it does not burn.

Article Photos

Chronicle photo by Toni Milbourne

THE PARENT COMPANY, Rockwool International, is headquartered in Denmark with a North American headquarters in Ontario, Canada. The company operates 28 factories on three continents. In North America, Roxul is the leading manufacturer of stone wool insulation products. The residential version of the products can be found in the

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BEVÉ

The Spirit of Jefferson November 22, 2017

Roxul crosses globe to connect with area leaders

Peter Regenberg, vice president of U.S. operations for Roxul USA, Inc., said

“the county’s work force, its available land and proximity to major metropolitan areas along the northeastern seaboard gave it the edge.”

Regenberg offered up a presentation of the company’s plans last week during back-to-back meetings over two days with the Jefferson County Chamber of Commerce and area elected leaders.



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THE OLD OPERA HOUSE

Roxul crosses globe to connect with area leaders

Story Image (2) Print Font Size

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Posted: Wednesday, November 22, 2017 3:00 pm
Robert Snyder | 0 comments

RANSON – When one of the world’s leading insulation manufacturers set out to expand its presence in North America, the company sent out proposal requests to 500 communities throughout the U.S. before selecting Jefferson County from among a list of 20 places.

Peter Regenberg, vice president of U.S. operations for the county’s work force, its proximity to major metropolitan areas along the northeastern seaboard gave it the edge.

Work preparation is already being completed. Plans to construct only its facility in North America, a 150-foot factory on 130 acres at the Orchards in Ranson.

presentation of the company’s plans last week during back-to-back meetings over two days with the Jefferson County Chamber of Commerce and area elected leaders.

100-year-old Denmark-based company’s operations coincides with a brand name to Rockwool, the European.

manager Leslie McLaren said part of an effort to lend name to a national brand.

part of the global community it serves, Regenberg for the two-day

States. Currently, Roxul has three stone wool facilities in North America – two in Canada and a Mississippi site that opened in 2014.

Rockwool operates facilities in 38 countries throughout Europe and Asia and employs about 10,800 workers, with the company earning about \$2.3 billion in sales worldwide. Regenberg said the company located its first facility in Denmark in 1968.

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Photos
Videos

Calendar

August 2018

The Journal

February 17, 2018

BRCTC works with Roxul on training program

Blue Ridge Community and Technical College officials have begun talks with Roxul – the Danish company that will open a \$150 million plant in Ranson by 2020 – to develop industrial training programs for its plant employees, a BRCTC official told the college’s Board of Governors Wednesday.

Roxul officials will begin scouting for about 150 workers from the Eastern Panhandle next year, officials said. Those jobs will include an estimated 30 managers and supervisors as well as about 120 front-line skilled trade workers, some of whom will run highly specialized machines.

NEWS SPORTS OPINION LIFE OBITS SPECIAL SECTIONS JOBS CLASSIFIEDS GARAGE SALES


The Journal

August 15, 2018 | Today's Paper | Submit News | Subscribe Today

BRCTC works with Roxul on training program


LOCAL NEWS
FEB 17, 2018
JIM MCCONVILLE
Staff writer
jimconville@journal-news.net

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MARTINSBURG — Blue Ridge Community and Technical College officials have begun talks with Roxul — the Danish company that will open a \$150 million plant in Ranson by 2020 — to develop industrial training programs for its plant employees, a BRCTC official told the college’s Board of Governors Wednesday.



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BRCTC officials have met with Roxul vice president of U.S. operations and are scheduled to meet again March 8, according to Dr. Ann Shipway, director of economic and workforce development at BRCTC.

Roxul has selected an old apple orchard in the city of Ranson as its home for a new 463,000-square-foot manufacturing plant that will produce high-performance industrial insulation and bring about 150 new jobs to the city and Jefferson County.

Roxul plans to construct its plant on about 130 acres in the old Jefferson Orchards site along W.Va 9 in Ranson, city and county officials announced. The coming plant will produce fire-resistant “stone wool” insulation for buildings, including customized products such as acoustic ceilings, company officials said.

Roxul executives were give a tour of BRCTC’s technical learning center at Tabler Station, Shipway said.

“We will be training them,” Shipway said.

Roxul officials will begin scouting for about 150 workers from the Eastern Panhandle next year, officials said. Those jobs will include an estimated 30 managers and supervisors as well as about 120 front-line skilled trade workers, some of whom will run highly specialized machines.

Roxul is looking to hire workers sometime in 2019, officials said. To be fully operational by first quarter of 2020, the plant will manufacture residential and “stone wool” insulation products for distribution and sale.


Roxul’s products are manufactured from a combination of natural basalt rock and recycled slag. Those materials, combined with technology, produce a mineral wool insulation product that is both effective and environmentally friendly, according to the company.

Part of the Rockwool Group, the company part of Rockwool International, the world’s largest producer of mineral wool insulation with over 23 facilities in 14 countries.

BRCTC has already developed training programs for Procter and Gamble, Potomac Edison, and most recently Logoplaste and Technimark — manufacturers of plastic bottles and bottle closures, respectively, to be used with products made at the Procter & Gamble manufacturing plant.

P&G’s \$500 million manufacturing plant at Tabler Station Industrial Park is slated to open Feb. 14.

COMMENTS



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The Journal April 30, 2018

Rockwool plant in Ranson on track for June groundbreaking

The 460,000-square-foot Rockwool plant on 136 acres – the first industrial project planned for a 400-acre former orchard near W.Va. 9 – is on track for its targeted opening in the first quarter of 2020,” said Leslie McLaren, a spokesperson for the Danish-owned company.



The Journal

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Rockwool plant in Ranson on track for June groundbreaking

LOCAL NEWS
APR 30, 2018
TIM COOK
Staff Writer
tcCook@journal-news.net
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Heavy earth moving equipment at the Rockwool site in Kearneysville Wednesday afternoon. (Journal Photo by Ron Agnir)

RANSON—Trucks are scurrying to clear and grade the land at the new Ranson industrial site, but a formal groundbreaking to begin the construction of a \$150 million insulation manufacturing plant there is planned for June.

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0,000-square-foot Rockwool plant on 136 acres — the first industrial project planned 00-acre former orchard near W.Va. 9 — is on track for its targeted opening in the first of 2020, said Leslie McLaren, a spokesperson for the Danish-owned company.

ool is looking to hire workers sometime in 2019 to prepare for its plant to be fully onal by first quarter of 2020. Once fully operational, the plant will eventually operate ay, 24 hours a day, McLaren said.

mpany expects to announce sometime in late May or early June the contractor it has d to build the Ranson plant at the city's far northeastern end, she said.

ant's "mineral wool" insulation products are manufactured from a combination of l basalt rock combined with recycled slag, which is produced as a byproduct from mining operations. Those stone materials are melted in an industrial furnace into a super-heated liquid form, which is cured with different densities to produce different kinds of fire-resistant insulation material for homes and businesses.

A special binding agent is used during the manufacturing process, McLaren said. She said no

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Jefferson County Development Authority June 28, 2018

Rockwool Breaks Ground for Manufacturing Facility in Jefferson County, West Virginia

Rockwool North America officially broke ground Tuesday for a new stone wool insulation facility in Jefferson County, which will be the company's second plant in the United States.

More than 120 people including Rockwool executives, government officials and community leaders attended the ceremonial groundbreaking.



[View all News & Media](#)



Rockwool's other North American production facilities are located

...uding Rockwool executives, community leaders attended the g. With site preparations already 0-square-foot manufacturing plant is being constructed on approximately 130 on Orchards site in Ranson. When completed, about 150 people in positions to the production line will be employed at the more than \$150 million facility.



...ny were Trent Ogilvie, president of Rockwool North America; Jens Birgersson, global Rockwool Group; U.S. Sen. Joe Diel, chief of staff to West Virginia Gov. Jim Justice; Mayor of the City of Ranson; and Nicolas H. the Jefferson County Development



...he demand for its stone wool insulation at growth in the United States, along with strategic location in the mid-Atlantic in selecting Jefferson County for the company's expansion in the United st to say 'Hello Jefferson County'. We have really been looking forward to this ot done growing. This factory is a big part of that continued growth."

...Jefferson County. We are grateful that after an extensive search, Rockwool our county for their new plant," Diehl said. "A year ago this was a big field, Today, it has found a purpose, one that will build our economy for decades to

...wool's manufacturing facility in Mississippi and was impressed with the mpany's community involvement, which has already begun in Jefferson rt equipment, the cleanliness of the plant, and the focus on a safe, healthy me confidence that Rockwool North America is exactly the kind of company we he said. "They understand what it means to be a great community steward. We

...son was a collaborative effort and Diehl recognized some of those ol, West Virginia Department of Commerce Development Office, Gov. Jim est Virginia Department of Highways, West Virginia Department of Jefferson County Commission, City of Ranson, Charles Town Utility Board, ment Authority, Jefferson Utilities, Mountaineer Gas, First Energy Potomac mily.

...Ranson plant will proceed earnestly now with erection of the factory buildings on of the equipment planned for 2019, to begin in the first quarter of 2020. The full line of Rockwool stone wool ng building insulation, acoustic ceilings,







ROCKWOOL™

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