



INVITATION TO EXCLUSIVE CEO LUNCH IN DANFOSS' INNOVATIVE HOUSEBOAT

PATHS TOWARDS A LOW-CARBON SOCIETY - DANISH BUSINESS SOLUTIONS

The vision of the Danish government is to have a fossil free society by 2050. Danfoss, Grundfos, Rockwool and DONG Energy altogether offer solutions enabling society to carry out the pervasive transition it takes to ensure that a low-carbon society becomes a reality. These solutions are applicable, not only in Denmark but also in various parts of the world and can help enhance energy efficiency of households, industry and public institutions, so the increased amount of fossil free energy can be used wisely.

If Danish energy technologies are used the EU's emission targets of tomorrow can be achieved.

It is thus with distinct pleasure that the Climate Consortium of Denmark can extend an invitation to you on behalf of the group of four CEO's linked together by ambitious visions for the future and with business prospects addressing the agenda of COP15:

For a CEO lunch banquet with

Mr. Niels Bjørn Christiansen, CEO of Danfoss
Mr. Carsten Bjerg, CEO of Grundfos
Mr. Jakob Sørensen, Senior Vice president, the Rockwool Group
Mr. Anders Eldrup, CEO of DONG Energy

December 12th 2009
From 1 to 3 PM.

The lunch takes place on a private houseboat sponsored by Danfoss embarked in the harbour of Copenhagen.

Address: Kalvebod Brygge 43-45
- midway between Marriott Hotel and "Fisketorvet"

The invitation has been extended to you and four top-editors to provide a unique opportunity to discuss the Danish energy story, cleantech and smart grid solutions, under more quiet and informal circumstances.

It is our hope that you will have the possibility to attend this exclusive CEO lunch, and we kindly ask you to **RSVP** no later than **December 11th** to Kristian Wederkinck Olesen, Press Officer:
kwo@klimakonsortiet.dk, +45 21 24 87 09.

Kind regards,
The Climate Consortium of Denmark on behalf of Danfoss, Grundfos, Rockwool Group and DONG Energy.

CLIMATE CONSORTIUM



THE DANISH CLIMATE AND ENERGY STORY

In 1973 the Danes awoke to the cold and unstable realities of the international oil crisis. At the time, Denmark was more than 90 per cent dependent on imported oil. Since then a complete turnaround in production and consumption of energy has positioned Denmark as a front runner in clean tech and energy efficiency.

What started out as a harsh diet of high energy taxes and regulatory framework has developed into a billion dollar industry with tens of thousands of jobs. Denmark has managed to undergo an economic growth of more than 75 per cent while retaining a stable energy consumption level since the seventies.

Today Denmark is reaping the benefits of the transition into a green economy. The host of COP15 can showcase power plants with the highest efficiency rate in the world, the highest percentage of wind energy integrated in the power grid, some of the world's most energy efficient buildings using heat pumps, thermostats and insulation, extended knowledge and use of biomass and bio energy and an intelligent, well-developed central heating system. Combined with strong government investments in new green technologies and the use of taxes as incentive to minimise energy consumption, Denmark has become independent of imported energy and has year by year increased its export of technologies and know-how.

The Danish example is an inspiration for other countries, seeking solutions and technologies to meet the climate challenge.

DANFOSS

Danfoss is a world leader within energy efficient technology. The core focus areas of Danfoss are heating, cooling and motion control. The Danfoss Group has 90 production facilities, 140 national sales offices and more than 26,000 employees worldwide.

The company was founded in 1933 by Mads Clausen, a foresighted and energetic entrepreneur – with both feet on the ground and a fundamental respect for Nature's resources.

The philosophy behind the first Danfoss products was to utilise energy and minimise waste as effectively as possible. This essential principle lives on in Danfoss today, but in accordance with the new global conditions and in continuous interaction with the world that surrounds us. Danfoss joined UN's Global Compact in 2002.

www.solutionsready.danfoss.com

GRUNDFOS

Grundfos designs, develops and produces environmentally friendly pumps for a wide range of applications, such as heating, water supply, sewage and waste water, cooling and air-conditioning, as well as industrial applications. However, we know that pumps are not enough. This is why we produce dosing systems for the treatment of diesel exhaust, biological solutions for waste-water treatment, solutions that reduce ammonia in animal production as well as pumps working by means of renewable energy.

At Grundfos we think that the time for only talking about climate changes is over. We have to act if our planet is to be protected for the sake of future generations. And we have to start now.

Grundfos counts a total of 82 companies in 45 countries and has 17,050 employees in 45 countries all over the world. Of these, approximately 4,300 work in Denmark.

www.grundfos.com

ROCKWOOL

The Rockwool Group is the world leader in stone wool technology. Stone wool improves the environment and the quality of life for millions of people. This versatile material is used to insulate against loss of heat and cold.

Energy efficiency can deliver 60 per cent of the CO₂ reduction needed in a low carbon society. Today, buildings consume some 40 per cent of the energy used in modern society. We can reduce this share by 75 per cent, and the means to reduce the amount of energy used in buildings are very cost-effective.

The Rockwool Group has 8,000 employees in more than 30 countries – and customers all over the world. The Group has been producing stone wool for more than 70 years and currently has 21 factories across Europe, North America and Asia.

www.rockwool.com

DONG ENERGY

DONG Energy joined UN global Compact in 2006 and is an official partner of the UN Climate Change Conference. Currently, about 15 per cent of DONG Energy's power and heat generation is based on renewable energy, especially wind, and 85 per cent is based on fossil fuels. DONG Energy's objective is to swap this so that the renewable energy production will make up 85 per cent.

Wind power is an important step towards achieving this. In 2009 we opened Horns Rev 2 in Denmark – the largest offshore wind farm in the world. DONG Energy has also decided to convert some of its power plants to biomass and is among the world's most experienced companies in the field of biomass handling and combustion.

DONG Energy is one of the leading energy groups in Northern Europe. We are headquartered in Denmark and have approximately 6,000 employees.

www.dongenergy.com